

# Buyer's Guide

Your guide to print that's  
personal, purposeful,  
and sustainably made.



# Hello! 🖐️

We are B&B Press, a leading provider of sustainable printing solutions in the North of England. We offer comprehensive services to support your entire print campaign, from conception to completion. Our specialty lies in printing on uncoated paper using advanced LED UV press technology, ensuring high-quality results while minimising environmental impact.

In this guide, we offer insight into our printing methods, products and commitment to sustainability - all highlighting why we're long-term partners with so many of our clients.

# Sustainable Print

At B&B Press, we support the work of World Land Trust (WLT) [through their Carbon Balanced Print Programme](#), offsetting the carbon impact of both our print “factory output” and the paper we use through conservation projects.

As part of our commitment to protect our planet, we minimise our carbon emissions and reduce these year on year before we offset.

We're one of the first  
Carbon Balanced  
Printers in the UK.



**CARBON  
BALANCED  
PRINT**

[www.carbonbalancedprint.com](http://www.carbonbalancedprint.com)  
CBP2225

[A recent study](#) found 73% of consumers want to be more sustainable in 2021. Shoppers want to know where their products are coming from and the impact their buying decisions have on the world around them.

[Carbon balancing](#) your print will reduce your carbon impact and enhance your brand as it's something consumers prioritise.



Choosing B&B Press to print your work will allow you to use our unique World Land Trust Carbon Balanced Print logo. It can be used on your printed materials to demonstrate your commitment to more sustainable print solutions. You can also receive a certificate to advise the amount of CO<sub>2</sub> balanced and the area of land protected due to your positive action.

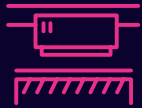
We believe it's our responsibility to do everything we possibly can to minimise our impact on the environment. That's why we support WLT by offering Carbon Balanced Printing at no extra cost to our clients. Every job we carry out will be a Carbon Balanced Print and help fund WLT projects across the world, the cost of supporting borne by us.





# Our Printing Methods

We invest in state-of-the-art technology and equipment to ensure we continue delivering outstanding printing services. Whatever your specific requirements, we have the tools, machinery and know-how necessary to create stunning printed results.



## Litho Printing

Our [LED UV Litho technology](#) means the print quality is sharper; colours look more vivid, even on uncoated stocks. And because there's no need for a sealing coat, paper retains its original characteristics.



## Digital Printing

We're fully equipped with an [in-house digital suite](#) that accommodates both mono and full-colour presses. This equipment makes short-run, quick turnaround full-colour printing a viable option.



## Display Print

Sometimes referred to as wide format printing, large format printing or POS. Our display capabilities give you the option to have your graphic printed onto almost any material at any size.

**With this technology at our disposal, plus our extensive experience, it allows us to offer timely turnaround times on even the most complicated projects. Make sure to contact our experts today to see how quickly we can deliver what you need.**

# Our Products

## What We Offer

We're an ideal partner for any business or institution that requires high-quality print regularly. Many of our clients have been with us for so long because they know we work quickly, effectively and accurately.

Our experts know that no two printing projects are ever the same. That's why we tailor our products and services to meet the needs of our clients. We won't try to make you lessen your vision to suit us. Instead, we'll go above and beyond to find creative and sustainable solutions to ensure we deliver exactly what you're looking for.

### **There are some materials we have plenty of experience with:**

- High-end luxury brochures
- Booklets and leaflets
- Welcome packs
- Conference, event and delegate packs
- Posters, exhibition stands and signage
- Prospectuses





Here are some examples of work we've carried out for a wide range of clients.

University  
of Salford

"B&B Press have been an invaluable print partner to the University of Salford for many years, going above and beyond in providing an unrivalled service, and allowing us to create real impact with our printed materials."

[Read more](#)







BetterYou

"We love working with B&B Press. Everything is seamless from start to finish and nothing is ever too much trouble. Working with B&B enables us to print in a fuss-free and sustainable way, and it's always great to support a local business!"

[Read more](#)





Hillvetica  
Designs

"Given many of my designs have a South Yorkshire theme, it seems only right that I am using a local company - one that has a strong focus on sustainability"

[Read more](#)

# What We Don't Offer

To save your time and ours, we'll quickly run through some of the products we don't offer. We're committed to delivering outstanding printing services, but in some instances, it doesn't make financial sense for us (or you!).

For example, we don't carry out low volume prints of business cards, wedding stationery or a one-off poster. Our state-of-the-art equipment is geared for intricate print in high volumes. We recommend alternative providers who specialise in these kinds of projects if that's what you need.

Similarly, if you're hoping to print t-shirts, ceramics or mugs, you're better heading elsewhere, unless these items are part of a bigger project that includes one of our inhouse print services. If you're unsure whether we're right for your printing needs, don't hesitate to contact us online and we'll offer our expert advice.

[Contact us today!](#)

The image shows a close-up of a grey machine panel with the Heidelberg Speedmaster logo. The logo consists of a stylized 'H' made of three vertical bars in green, yellow, and blue, followed by the word 'HEIDELBERG' in bold blue capital letters. Below it, the word 'Speedmaster' is written in a grey, italicized, sans-serif font.

**HEIDELBERG**  
*Speedmaster*





# Other Services

At B&B Press, we provide an end-to-end solution. That means we can do more than just the actual printing. Our in-house team can manage and bring together your entire campaign - helping keep everything on track and within budget.



From stock management to mailing services, whatever your specific marketing goals are - we can help.



## Web2Print

[Web2Print is a powerful tool](#) for personalisation and brand management. It works by creating an online storefront for your business. Then, your customers can navigate the site and choose the items they want to personalise - for example, cards, posters or notepads.





# How Web2Print Can Help Your Brand:



## **Establish a Consistent Brand Message**

Design custom templates that effectively showcase your brand to customers from around the world. With Web2Print, you can ensure all printed materials follow a consistent style and message so customers instantly recognise you.



## **Cut Costs**

There's no need to have warehouses filled with stock you might eventually use at some point. Utilise Web2Print and you can order things as and when they're needed. Stop ordering too much of everything and save your business money.



## **Order From Anywhere**

Web2Print gives you the freedom to work flexibly. All you need are your login details and a web browser and you can place orders on the go.



## **Save Time**

Stop wasting time in endless meetings. With Web2Print, you're the one in control and you can view all designs on-screen. This means less time at each stage as designs are approved and samples sent out. View everything you need in one easy to access place and get things done.



## Outstanding Customer Service

Our experts work closely with you at every stage of the print process. We don't just accept projects and print without collaborating. Instead, our specialists offer guidance and support to ensure you get the best possible finished print. We draw on our years of experience and countless successful projects to ensure your vision becomes a reality.

# Your solution!

	Local printing company	Specialised sustainability partner	Specialised one product print company	Print buyer	B&B Press
High Quality Print	✗	✓	✓	✓	✓
Sustainable Print	✗	✓	✗	✗	✓
Full range of printing services	✗	✗	✓	✓	✓
Based in the North of England	✓	✗	✓	✓	✓
Competitive pricing	✓	✗	✗	✓	✓

# Ready to Get Started?

If you have an upcoming event or marketing campaign you'd like to enhance with print, don't hesitate to get in touch with our expert team today. We'd love to help you make a brilliant impact!

[Contact us today!](#)



## **B&B Press**

Aldwarke Road, Rotherham,  
South Yorkshire, S62 6DY

Phone: 01709 710000

**[bbpress.co.uk](http://bbpress.co.uk)**